

PRIVACY NOTICE exida.com GmbH

Contacting by e-mail, contact form, business cards and other skies.

1. Which data are processed for which purpose

If you contact us electronically (e.g. by e-mail), by telephone, fax, mail, or by forwarding a business card, the personal data transmitted when you contact us will be processed by us for the purpose of implementing contractual or pre-contractual activities, fulfilling legal obligations or safeguarding our legitimate interests. In addition, we may transmit your personal data to further recipients, as far as this is necessary for the purpose of processing your request. The data will be used exclusively for processing the conversation.

2. On what legal basis is the processing carried out

The legal basis for the processing of this personal data is based on Art. 6 (1) lit b and f GDPR. Our legitimate interest within the meaning of Art. 6 (1) lit f GDPR is to communicate with you and to provide you with relevant information.

3. Are there other recipients of the data in addition to the responsible party.

Within our group of companies, only those persons and offices will receive your personal data that require it to fulfil the above-mentioned purposes.

Our e-mail service is operated under joint responsibility with our parent company in the USA, exida.com LLC and hosted online on cloud servers of Microsoft Corporation using MS Exchange. Microsoft receives the data as a data processor. We have concluded appropriate data protection agreements with both our parent company and included service providers in accordance with legal requirements. In this case, the processing of personal data in a third country (USA) takes place on the basis of the EU standard contractual clauses.

Current note: Due to the European Court of Justice ruling in the Scherms II case, the EU standard contractual clauses are currently being revised by the EU Commission. Until the adaptation and implementation of new clauses, Microsoft Corporation undertakes to ensure the exhaustion of legal remedies for the data subject in order to safeguard the level of data protection and to provide financial compensation to the data subject in the event of a breach of the GDPR through disclosure of data to a U.S. authority

(<https://news.microsoft.com/de-de/neue-massnahmen-zum-schutz-von-daten/>).

4. How long will the data be stored

The data will be deleted as soon as it is no longer necessary to achieve the purpose for which it was collected. For the personal data that has been transmitted to us in the above-mentioned manner, this is the case when the respective conversation with the user has ended. The conversation is terminated when it can be inferred from the circumstances that the matter in issue has been finally clarified. In the case of statutory retention obligations, deletion is only considered after the expiry of the respective retention obligation. If the user contacts us in one of the ways mentioned here, he can object to the processing of his personal data at any time. In such a case, the conversation cannot be continued. All personal data stored in the context of contacting us will be deleted in this case, except there is a legal obligation to retain such data.”